

SPECIAL MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

**MINUTES**

University of Connecticut  
University Communications  
34 North Eagleville Road, Room 101  
Storrs, Connecticut

June 11, 2019

Trustees: Marilda Gandara, Shari Cantor, Rick Carbray (last meeting), Andrea Dennis-LaVigne and Jeanine Gouin

Staff: Tysen Kendig, Joann Lombardo, Scott Roberts, and Rachel Rubin

Other

Participants: Patrick Nevins and Jake Lemon

Committee Chairwoman Gandara called the meeting to order at 1:31 p.m.

The Committee approved the meeting minutes dated April 9, 2019, as circulated.

Mr. Roberts reviewed the naming recommendations for the professorship in the School of Business Accounting Department, and the University's new Arts and Engineering Institute; as well as, the Assessments Rooms 1, 2, and 3, and the level two conference room located in the University's Student Recreation Center.

Mr. Kendig reviewed the naming recommendation for the building that formerly housed the Natural History Museum.

A motion was made and seconded to pass all five naming recommendations. A poor phone connection led to a motion to reconsider the previous motion and recall all votes, which was passed. A motion was then made to pass the first four naming recommendations, which was approved by unanimous consent. The Chair moved to defer the naming recommendation of Edwin G. Woodward Building. This motion was carried.

Mr. Nevins reviewed the proposed Statement of Work for the UConn Foundation for Fiscal Year 2020. The Committee unanimously approved.

Mr. Kendig provided an update regarding the UCONN gateway signage. He also discussed the marketing efforts in place to introduce the new president Tom Katsouleas to the public formally, upon his arrival on August 1. At this time, they will also pay tribute to President Herbst. Lastly, Mr. Kendig announced the full integration of UConn Health marketing.

Ms. Lomardo provided the legislative update. Deliberations ended on June 15, 2019 and the Board's Financial Affairs Committee approved the proposed FY20 budgets for UConn and UConn Health.

Committee Chairwoman Gandara adjourned the meeting at 2:10 p.m.

Respectfully submitted,

Susan Twiss on behalf of  
Jen Cote, Secretary to the Committee